

#### ► THE F.B. HERON FOUNDATION













#### **CONTENTS**

#### **THE F.B. HERON FOUNDATION**

From the President1
Program Guidelines
Application Procedure and Review Process
Mission-Related Investments7

## 

#### Home Ownership

Grants
PRIs
Fixed-Income Securities11

#### Enterprise Development

Grants
PRIs
Fixed-Income Securities 14
Market-Rate Private Equity14

### i Î i Child Care

Grants													15
PRIs													15

#### Access to Capital

Grants
PRIs
Market-Rate Deposits 19
Fixed-Income Securities 19

## Comprehensive

Community Development
Grants
PRIs
Fixed-Income Securities
Market-Rate Private Equity23
Other GrantsNonprofit SectorBoard- and Staff-Directed19
Financial Statements
Statements of Financial Position 24
Statements of Activities
Index of Organizations
Board of Directors/ Officers and Staff

#### Mission:

The F.B. Heron Foundation was created in 1992 with the mission of helping people and communities to help themselves.

Website: www.heronfdn.org

Total Assets as of 12/31/04: \$273.2 million

**Mission-Related Investments** as of 12/31/04: Total PRIs: \$17.0 million Other MRIs: \$28.6 million Total MRIs: \$45.6 million

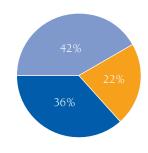
#### Grantmaking in 2004:

Number of grants paid: 281 Total grants paid: \$9.2 million Grants for General Support: 81%

#### First-time Grant Range: \$25,000-\$50,000

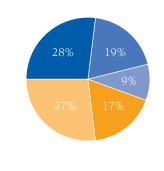
Annual Grant Range: \$25,000-\$125,000

#### 2004 Net Charitable Distribution by Population Served •



Grants	PRIs
39%	3%
21%	1%
26%	10%
86%	14%
	39% 21% 26%

#### 2004 Net Charitable Distribution by Program Area ▶



Combined Charitable Distribution	Grants	PRIs
Home Ownership	20%	8%
Enterprise Development	13%	6%
Child Care	7%	2%
Access to Capital	19%	-2%
Comp. Comm. Dev.	27%	0%
Total	86%	14%

# **A Letter from the President**

AN ANNUAL REPORT REPRESENTS AN IMPORTANT MEANS for a foundation to tell its story—to communicate its mission, program guidelines, funding strategies, decision-making processes, program progress, and shifts within the foundation.

This year's annual report, presented in two sections, focuses on customer service.

The essay in the companion booklet, "Customer Service in Action," is written by Patricia J. Kozu, Vice President, Finance and Administration. Pat is responsible for making the Foundation's long-term interest in quality customer service a reality. With energy and flair, she has expanded upon our initial efforts to improve our response time to applicants and grantees/investees to include an expanded concept of relationships and service. The booklet also includes profiles of several grantees that have a commitment to customer service.

This report includes the Foundation's current guidelines, a description of grants and mission-related investments made during 2004.

I would also like to take this opportunity to tell the readers of this annual report particularly our grantee, investee and applicant customers—about a significant change approved by the EB. Heron Board of Directors in November 2004, to explain why and how we are making this change—and what is not changing.

Going forward, we will be concentrating our grantmaking in twelve U.S. geographic areas, noted at the end of this letter. The areas are a mix of cities, states and regions in which we have been funding for a number of years. While we will remain a national foundation, this consolidation represents a decrease from nearly 30 geographic areas, (loosely defined as "clusters") in which we were also funding. It should be noted that our mission-related investing will remain nationwide in scope.

### WHY THE GEOGRAPHIC CONSOLIDATION?

Motivated by a desire to deploy the Foundation's financial and human resources as effectively as possible to achieve our mission, the board and staff engage in regular, comprehensive reviews of Heron's grantmaking and investing programs.

We are also motivated by a desire to deepen the **quality of our engagement with our customers**. As we broaden our "tool kit" of investments to support program—and as other resources emerge to advance the work of organizations helping low-income people to join the economic mainstream—it became increasingly clear that working in fewer areas holds the promise of deploying our supportive resources more adeptly and effectively.

And, in a third-party survey conducted with our customers in 2003-04, we learned that we have opportunities to improve our understanding of the communities in which we work—more fully discussed in the companion essay. The ultimate motivation is, of course, to improve and demonstrate positive impact on low-income people and communities.

#### HOW ARE WE MAKING THIS CHANGE?

Unfortunately, some of the organizations currently funded by Heron no longer correspond to the Foundation's core geographic areas going forward. This shift in no way reflects a judgment on the value and impact of those organizations. Rather, it reflects a recognition that the Heron Foundation cannot effectively deploy resources in so many diverse and disperse geographic areas.

In all cases, the Foundation has attempted to provide clear and adequate notice of the change. To help with those organizations not within the geographic areas in which we will be concentrating in the future, we also plan to recommend transition grants—most of these will be general support grants, as is our practice—over the next 12-18 months.

This decision followed months of difficult and deliberate consideration, although I suspect this is of small comfort to the many organizations that we have been privileged to get to know and to fund.

The niche we have carved as a national foundation is one that tends to work with organizations that have a demonstrated track record in our program areas. Among the questions we asked: Does the "cluster" currently have a significant level of grantmaking and investing relationships with track records in our program areas? Are there mission-related investment opportunities? Are there present opportunities to help organizations move closer to the private capital markets? And, are there demonstrated efforts to advance work in improving impact?

To be clear, we do not intend to design and impose initiatives on the geographic areas that we have selected. Nor will we limit our mission-related investment activity to the twelve geographic "clusters." We do hope that within these areas we might: deepen our understanding of and, perhaps, broker relationships within the private, nonprofit and public sectors; mine opportunities to advance market-rate investments that support mission; support research and policy opportunities that advance the wealth-creation program areas on which we have chosen to focus; and accelerate efforts to demonstrate and communicate impact to residents and policymakers.

As a small staff team at Heron, we have always worked at exchanging lessons learned from our grantees and investees to ensure consistency in our decisions. As we consolidate geographic areas with attendant program officer portfolio reassignments, we are keenly aware that these reassignments might cause nervousness among our customers. Nevertheless, we offer the perspective that it often helps to have more than one person within a foundation deepen the understanding of a customer's organization, leadership and programs. We appreciate your patience and understanding through these transitions.

#### WHAT HASN'T CHANGED?

**Our mission**: helping people and communities to help themselves

**Our wealth-creation program areas** as a means to help people take control over their lives, and make decisions for themselves and their families

**Our mission-related investing**, which seeks to deploy an array of below- and market-rate investments to support our program areas

Our strategy of funding community-based organizations and the regional and national organizations that improve their capacity and take their lessons into the **policy arena** 

Our belief that **general support grantmaking** remains a rare and valuable tool for planning, paying the bills and leveraging other resources

Our intent to identify and support practicebased, meaningful approaches to improving and demonstrating impact

Our approach to listening to and applying lessons from our customers

We do not pretend to assume that we have selected the golden number of geographic areas. It is our hope that a smaller number of geographic areas will help us to deploy the Foundation's resources more effectively and efficiently. As always, we rely on our grantees and investees to advance the Foundation's mission of helping people and communities to help themselves.

I thank the Foundation's Board of Directors, especially our chairman, Bill Dietel, for their guidance and support. During this period of change, they have consistently challenged the staff to make sure that the interests of the ultimate beneficiaries of the Foundation's work were utmost in our minds and that we be respectful when exiting relationships with existing grantees no longer in target areas.

My thanks as well to the staff for enthusiastically engaging in yet another "improvement opportunity." The Foundation benefits from this exceptional team of professionals whose commitment to Heron's mission and methods is demonstrated every day.

Finally, I acknowledge the Foundation's partners—the grantees and investees—who do the real work in building wealth-creation opportunities for low-income families and communities. They work with extraordinary creativity and nimbleness in achieving their mission in a very dynamic environment where traditional lines between nonprofit, public, and private sectors continue to blur.

Aharon B. King

Sharon B. King President

#### **AREAS IDENTIFIED FOR HERON SUPPORT**

*From 2005 forward*, the Heron Foundation will concentrate the majority of our grants in the areas listed below. We will also continue to support organizations with a national focus and, in some cases, regional focus where those organizations are advancing solutions that have broad application for the Foundation's selected wealth-creation strategies. Our mission-related investments, however, will not be restricted geographically, but will remain nationwide in scope.

▶ APPALACHIA	MICHIGAN	• NEW YORK CITY
CALIFORNIA	MINNEAPOLIS/ST. PAUL	NORTH CAROLINA
→ CHICAGO	MISSISSIPPI DELTA	> TEXAS
• KANSAS CITY	► NEW JERSEY	• WASHINGTON, D.C.

# **Program Guidelines**

#### MISSION

THE F.B. HERON FOUNDATION WAS CREATED IN 1992 with the mission of helping people and communities to help themselves.

#### AREAS OF PROGRAM INTEREST

To advance its mission, the Foundation supports organizations that help *low-income people to create wealth and take control of their lives.* The Foundation makes grants to and investments in programs in urban and rural communities in the U.S. engaged in the following wealth-creation strategies:

- advancing home ownership;
- supporting enterprise development;
- reducing the barriers to full participation in the economy by providing quality child care;
- increasing access to capital;
- employing comprehensive community development approaches with a strong focus on the wealth-creation strategies.

Details on these five program areas are provided in the section titled "Wealth-Creation Strategies." In addition to its grantmaking, the Foundation makes other kinds of investments to support these program areas, and seeks to accelerate the level of its assets invested to support the mission. A fuller description of the Foundation's mission-related investing program can be found below in the section "Types of Support Provided by the Foundation."

#### **ASSESSING IMPACT**

The Foundation regards an organization's ability to improve and demonstrate its impact on the lives of low-income people and communities to be of paramount interest, and to be a reflection of that organization's sound management and accountability. To be considered for support, applicants must have a clear commitment to and track record of using data to improve programs and impact. In addition, the Foundation supports peer networks, trade associations, and technical assistance providers that help practitioners working in the Foundation's core areas to improve approaches and methods for assessing impact.

#### WEALTH-CREATION STRATEGIES



**Home Ownership** A family's home provides a stable place in which to form a healthy environment. A home also often represents a

family's primary asset, and serves as a base upon which to build additional assets. Furthermore, communities with a high percentage of owner-occupied homes are generally safer, economically stronger, and characterized by a more engaged citizenry. The Foundation will consider support for organizations working to increase home ownership in low- and moderate-income urban and rural communities. The Foundation is interested in organizations that develop and/or finance new or rehabilitated owner-occupied homes, including self-help housing; that assist people with affordable mortgages; or that provide pre- and post-mortgage counseling to first-time home buyers. As in all program areas, the Foundation will give priority to organizations that can demonstrate results, including the number of low-income families that acquire and retain their homes, and show an increase in home-ownership rates within low-income communities.



#### **Enterprise Development**

Small business ownership can be an important means of building wealth and economic security within a family, as well as

providing employment opportunities and other benefits for low- and moderate-income communities. The Foundation prefers to support enterprise development programs that benefit many community members, or that are part of a comprehensive community development strategy.

The Foundation supports organizations that: provide technical assistance and financing for small businesses, help to build networks and markets for entrepreneurs in distressed rural and urban communities, strengthen worker-owned enterprises and cooperatives, or foster commercial real estate development. *Please note that the Foundation does not support microenterprise development as a stand-alone strategy.* 



#### **Child Care**

Access to quality, affordable child care is a vital concern for lowincome, working parents, and reduces the barriers

keeping families from full participation in the economy. Child care is an intangible asset that helps people be productive at their jobs, secure in the knowledge that their children are in a safe, caring environment that fosters learning. It is also a critical part of a community's infrastructure as it supports the ability of people to work and businesses to prosper.

The Foundation will consider support for citywide, state or regional efforts that increase the availability of affordable, preschool child care in underserved areas and that help preschool programs to meet or exceed quality standards as set by the National Association for the Education of Young Children, the National Association for Family Child Care, or Head Start.



#### Access to Capital

Sustained access to capital is critical for individuals, families, and communities to build assets, create

wealth, and achieve prosperity.

The Foundation will consider supporting efforts to broaden the adaptation of private market financing mechanisms, or to promote community reinvestment to accelerate community development. In addition, the Foundation funds opportunities to help low-income people to build savings, and efforts to combat practices or conditions that deplete assets (e.g., threaten home ownership) of lowincome families.

Through its access to capital strategy, the Foundation will also consider support for community development financial institutions (CDFIs) that serve low-income communities. CDFIs seeking the Foundation's support must have as their core work financing home ownership, business enterprise or commercial real estate development that creates jobs, or quality and affordable child care. The Foundation also funds practitioner associations that promulgate best practices, especially those helping CDFIs to track the social impact of their investments.



Comprehensive **Community Development** Fundamental and lasting transformation of lowincome communities requires integrated,

comprehensive approaches rather than single-faceted solutions. Holistic community development programs build healthy neighborhoods and help residents create wealth and preserve their assets. Recognizing that families and communities need support in a variety of interrelated areas, the Foundation funds comprehensive community development organizations built around a strong core of the wealth-creation strategies on which the Foundation focuses-i.e., home ownership, enterprise development, quality and affordable child care, and access to capital. The Foundation gives priority to programs that are tracking the impact of their comprehensive approaches on increasing wealth in lowincome families and communities.

In addition, the Foundation supports technical assistance providers and practitioner networks or associations that assist community development organizations engaged in relevant wealthcreation strategies to build management and program capacity, and to improve and demonstrate impact.

#### WHERE THE FOUNDATION FUNDS

From 2005 forward, the Heron Foundation will concentrate the majority of our grants in the areas listed below. We will also continue to support organizations with a national focus and, in some cases, regional focus where those organizations are advancing solutions that have broad application for the Foundation's selected wealth-creation strategies. Our missionrelated investments, however, will not be restricted geographically, but will remain nationwide in scope.

- Appalachia
  - California
- Chicago •
- ¥. Kansas City

•

- Michigan
- Minneapolis/ St.Paul
- Mississippi Delta New Jersey
- New York City
- North Carolina Þ
- Texas •
- Washington, D.C.

#### TYPES OF ORGANIZATIONS SUPPORTED WITH GRANTS AND **INVESTMENTS**

Believing that the leaders who are an integral part of a community are in the best position to identify, understand and address its needs, challenges, and strengths, the Foundation prefers to support direct-service, communitybased organizations and enterprises. Organizations should have a track record that documents the effects and impact of the wealth-creation strategies described above.

The Foundation recognizes that the particular challenges faced by people with disabilities can inhibit the pursuit of asset accumulation and wealth creation. People with disabilities are much less likely, for example, to own a home or business. The Foundation will give priority to organizations that actively incorporate people with disabilities as beneficiaries of the wealth-creation strategies on which the Foundation is focused.

The Foundation also funds entities that provide *financial or technical assistance* to organizations implementing wealth-creation strategies with preference given to those that help community-based organizations to design and implement systems that track results and improve impact. The Foundation will also consider support for a modest number of research and policy efforts that complement the direct-service efforts funded by the Foundation.

The Foundation will give priority to organizations that:

- advance the mission of helping people and communities to help themselves, helping people to improve their lives through strategies consistent with the Foundation's core wealth-creation strategies;
- are committed to accountability, including improving and demonstrating the tangible and lasting impact of its efforts;
- regularly set objectives that advance its mission and demonstrate progress in achieving them;
- have program and management resources in place to advance the objectives, and demonstrate consistent high performance in terms of actual outputs, outcomes and impact;
- have staff and board leadership that reflect the communities served, and regularly assess performance results with the organization's governance board, using this process to advance organizational development;
- demonstrate fiscal integrity, including the performance of annual independent audits, and show substantial levels of funding from other private funders or investors; and
- demonstrate leadership in its field or in its market area.

#### TYPES OF SUPPORT PROVIDED BY THE FOUNDATION

#### Grants

We consistently hear from the groups with whom the Foundation works that *general support* is highly valuable in helping an organization to conduct its business, set and modify objectives and strategies, and plan and innovate. If a strong core of an organization's work is consistent with the Foundation's funding strategies, and if the organization assesses its impact, is wellmanaged, and meets the other criteria specified above, the Foundation prefers to make general support grants.

When circumstances warrant, the Foundation will also consider supporting specific programs or projects; organizational capacity building, especially efforts to assess impact or to strengthen administrative and fiscal management practices; and other emerging opportunities within the Foundation's wealth-creation framework.

Support for an organization new to the Foundation typically begins with a one-year grant. If renewal funding is approved, twoyear grants are provided in most cases, although the second year of support is always conditioned upon the Foundation's receipt and approval of progress reports and future plans.

Please note that the Foundation does *not* make grants to endowments, capital construction campaigns, or individuals.

#### **Mission-Related Investing**

In addition to grants, the Foundation seeks to accelerate the level of its assets invested in efforts with strong financial and social returns. Mission-related investments may take the following forms:

- Program-related investments, typically low-interest senior or subordinated loans to nonprofit or for-profit organizations whose work closely corresponds with the Foundation's programmatic interests;
- Market-rate insured deposits in lowincome designated credit unions or community development banks;
- Other mission-related investments including, but not limited to, private equity and fixed-income securities offering a risk-adjusted market rate of return with substantial social benefits to low-income families and communities.

When reviewing a potential mission-related investment, Foundation staff or consultants conduct a comprehensive review of the prospective investee's program achievements, governance, management and program competencies, financial health, and future plans in order to judge its ability to meet the terms of the investment. As is the case with any investor, the Foundation will balance the risks of a given investment against its potential financial and social returns.

Please note that program-related investments (PRIs) are only made where the proceeds will be used to support an organization's direct charitable activities. PRIs will not be made, for example, to support endowments. In most cases, PRIs are made to organizations that also receive grant support from the Foundation.

# **Application Procedure and Review Process**

THE FOUNDATION STRIVES TO TREAT ITS GRANTEES, INVESTEES, AND APPLICANTS—our "customers"—with courtesy and respect. To ensure that our communications are clear and timely, specific timelines for responses are provided below.

We prefer that all first-time applicants submit a one- or two-page letter of inquiry rather than calling. Current grantees or investees should contact their program officer prior to submitting a proposal for renewed support.

Please do not send videotapes.

It will be helpful if your letter of inquiry includes the following information:

- Basic organizational information—

   a brief statement of your organization's mission, leadership, contact information, and a copy of your tax determination letter;
- Program information—a brief description of the population and the community served, major program emphases and accomplishments, summary data that demonstrate program impact, and future objectives;
- Funding information—the total dollar amount, duration, and type of support (i.e., grant and/or investment) requested; your total organization budget; and other major funding sources, including amounts of approved grants from private (philanthropic and corporate) sources.

There are no formal application deadlines. Staff will review your letter of inquiry and notify you within one week of receipt whether your request is declined or is undergoing review by a program officer, whose name and direct phone number will be supplied to you. If your letter is under review, staff will contact you within four weeks of assignment to a program officer to let you know whether the Foundation is requesting a full proposal.

Once the full proposal is received, staff may research your request through telephone inquiries, meetings, and a site visit. Staff may also wish to speak with your colleagues, board members, or outside experts. If a formal grant recommendation goes forward to the Foundation's leadership, applicants should ordinarily expect a decision no later than four months from the date that the Foundation received the full proposal.

In all cases, staff will be in communication with you throughout the review process, and you should feel free to contact Foundation staff with any questions or comments that you may have. The Foundation's Board of Directors prefers that all inquiries be directed to staff, as noted below. An applicant who is acquainted with a board member should note the association in the inquiry letter, and staff will bring the application to the attention of the board. All letters of inquiry should be directed to:

Mary Jo Mullan Vice President, Programs The EB. Heron Foundation 100 Broadway, 17th Floor New York, NY 10005

by fax: 212-404-1805

The process for *mission-related investment applications* is similar in many respects. An initial request for a mission-related investment may be in the form of a letter of inquiry with a proposed term sheet or private offering memorandum. Please submit the request to:

Luther M. Ragin, Jr., Vice President, Investments The F.B. Heron Foundation 100 Broadway, 17th Floor New York, NY 10005

by fax: 212-404-1805; or by e-mail: lragin@heronfdn.org

Staff will normally inform you within four weeks of receipt of the inquiry whether further review will be undertaken, and what additional information will be required.

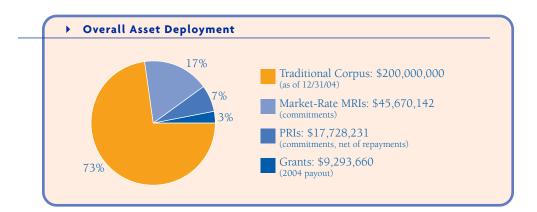
We thank you for your interest in The F.B. Heron Foundation.

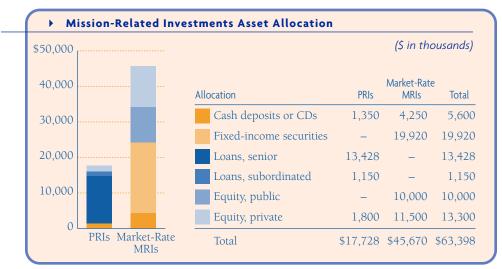
Assets as of 12/31/04:	\$273.2 million
First-time Grant Range:	\$25,000-\$50,000
Annual Grant Range:	\$25,000-\$125,000
PRI Range:	\$250,000-\$1,000,000
Insured Deposits:	\$100,000 per depository institution (may be higher if depository is a member of the Certificate of Deposit Account Registry Service™ network)
Market-Rate Mission-Related Investments:	Up to \$2.5 million per investment

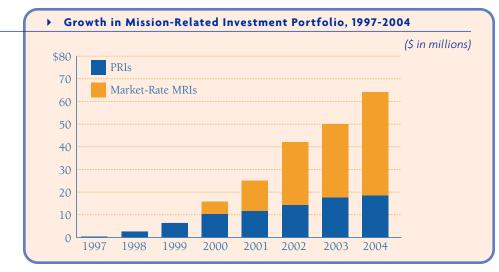
#### **THE F.B. HERON FOUNDATION**

# **Mission-Related Investments**

THE GOAL OF MISSION-RELATED INVESTING at the F.B. Heron Foundation is to put the assets of the Foundation to work to increase wealth-creation opportunities for low-income people and communities in the United States. We particularly seek opportunities that leverage our resources with those of other investors.







#### QUICK FACTS

- The Foundation has program-related investments (PRIs) outstanding of \$17.7MM (net of repayments) and market-rate, mission-related investments (MRIs) of \$45.7MM, including \$4.2MM in insured and uninsured deposits in community development banks and credit unions.
- The Foundation's use of 24% of its assets for mission (27% including grants) places it in the top tier of private foundations and "socially responsive" institutional investors.
- The Foundation makes mission-related investments across a range of asset classes (deposits, fixed-income securities, senior and subordinated loans, preferred and common stock, and private equity) and targeted rates of return (below-market and market-rate). Approximately 72% of the Foundation's mission-related investments are market-rate.
- Performance benchmarks are established for each asset class in the Foundation's mission-related portfolio. For example, the benchmark for deposits is the national average for two-year jumbo deposits as reported by BanxQuote. The benchmark for fixed-income securities is the Lehman Brothers Aggregate Bond Index. The benchmark for public equity is the Russell 1000. The benchmark for private equity is Venture Economics' US Private Equity Performance Index. For PRIs, the benchmark is the longterm inflation rate +1%. The F.B. Heron Foundation seeks to meet or exceed the performance benchmark for each asset class.

#### **THE F.B. HERON FOUNDATION**

#### **GRANTS**

8

#### **AAFE Community Development Fund, Inc.** www.aafe.org

New York, NY \$45,000 General support for affordable home ownership. First payment of a two-year \$90,000 grant approved in 2004.

#### **Access Living of Metropolitan Chicago**

www.accessliving.org \$50,000 Chicago, IL To support an initiative to increase homeownership opportunities for people with disabilities.

#### **Bridge Housing Corporation**

www.bridgehousing.com San Francisco, CA \$50,000 Project support for the Homeownership Initiative which entails housing development, mortgage assistance, education, and counseling for low- and moderate-income people.

#### **Bridge Street Development Corporation** www.bsdcorp.org

Brooklyn, NY \$50,000 General support for affordable home ownership in Brooklyn's Bedford Stuyvesant community.

#### **Burlington Community Land Trust, Inc.** www.bclt.net

Burlington, VT \$30,000 General support to assist low-income people to become homeowners. Second payment of a two-year \$60,000 grant approved in 2003.

#### **Cabrillo Economic Development** Corporation

#### www.cabrilloedc.org

Saticoy, CA \$75,000 General support to develop affordable homes and increase home ownership for low- and moderate-income people. Followon payments of a two-year \$150,000 grant approved in 2003.

#### **Citizen Policy & Education Fund** of New Jersey

www.njcitizenaction.org Hackensack, NJ \$25,000 To plan and design a financial education and home-ownership counseling evaluation in conjunction with the Federal Reserve Bank.

#### **Cleveland Housing Network, Inc.**

www.chnnet.com Cleveland, OH \$75,000 General support to increase home ownership and self-sufficiency among low-income families citywide. Third payment of a two-year \$175,000 grant approved in 2003.

#### **Community Development Corporation of** Brownsville, Inc. www.cdcb.org

Brownsville, TX \$35,000 General support for the development of home-ownership opportunities in the lower Rio Grande Valley of Texas. First payment of a two-year \$70,000 grant approved in 2004.

#### Easter Seals Southern California, Inc. www.essc.org

\$25,000 Van Nuys, CA Project support for the Home Select Program which assists people with disabilities to become homeowners.

#### **Enterprise Foundation**

www.enterprisefoundation.org \$50,000 Columbia, MD To support efforts to increase homeownership opportunities on Native American Reservations in the West. Second payment of a two-year \$100,000 grant approved in 2003.

#### **Federation of Appalachian Housing Enterprises**, Inc. www.fahe.org

Berea, KY

\$75,000 General support for technical assistance and construction financing to nonprofit housing builders in central Appalachia and mortgage lending to low-income Appalachian families. Third payment of a two-year \$165,000 grant approved in 2003.

#### **Genesis Housing Development Corporation**

www.genesishdc.org Chicago, IL \$25,000 General support for the development of affordable homes in the Bronzeville area of Chicago.

#### **Greater Minnesota Housing Fund**

www.gmhf.com St. Paul, MN \$50,000 General support to advance homeownership opportunities in low-income Minnesota communities. Second payment of a two-year \$100,000 grant approved in 2003.

#### HomeSight

#### www.homesightwa.org

Seattle, WA \$40,000 General support to expand home-ownership opportunities in Seattle and the Puget Sound region.

#### Homewise, Inc.

www.homewise.org Santa Fe, NM \$50,000 General support to promote homeownership opportunities for low-income families in northern New Mexico. First payment of a two-year \$100,000 grant approved in 2004.

#### **Housing Assistance Council** www.ruralhome.org

Washington, DC

General support for technical assistance and financing for home-ownership programs in rural communities nationwide. Second payment of a two-year \$200,000 grant approved in 2003.



AHR is the largest developer of affordable housing for low and moderateincome families in Nashville, TN. AHR received a Heron program-related investment to provide capital for land acquisition, environmental assessments and other predevelopment costs.

\$100,000

### AFFORDABLE HOUSING RESOURCES, INC. (AHR)

#### .

#### **Inner City Christian Federation**

www.iccf.org Grand Rapids, MI \$50,000 General support to increase homeownership and community stability in the central core of Grand Rapids, Michigan. Second payment of a two-year \$100,000 grant approved in 2003.

#### Interfaith Housing Alliance, Inc.

www.interfaithhousing.org Frederick, MD \$50,000 General support to develop self-help housing for low- and moderate-income individuals and families in rural Maryland. Second payment of a two-year \$100,000 grant approved in 2003.

#### **Knox Housing Partnership, Inc.** *www.khp.org*

*Knoxville, TN* \$15,000 General support for home ownership and neighborhood-revitalization efforts. *Second payment of a two-year* \$70,000 *grant approved in 2003.* 

#### Latin United Community Housing Association

www.lucha.org Chicago, IL \$30,000 General support to provide counseling, training, loans, and home repairs to neighborhood residents to enable them to become or remain homeowners. First payment of a two-year \$60,000 grant approved in 2004.

#### **Local Initiatives Support Corporation**

www.liscnet.org/mid\_south/ Greenville, MS \$40,000 To support Mid South Delta LISC's work with local community development organizations to develop affordable homeownership opportunities in the Delta. Second payment of a two-year \$80,000 grant approved in 2003.

#### Manna, Inc.

www.mannadc.org

Washington, DC\$75,000General support to create home-ownershipopportunities for low-income families inWashington, DC. Second payment of a two-year \$150,000 grant approved in 2003.

#### McAllen Affordable Homes, Inc.

www.mcallenaffordablehomes.com McAllen, TX \$35,000 General support for the creation of homeownership opportunities in the city of McAllen and Hidalgo County, Texas. Second payment of a two-year \$70,000 grant approved in 2003.

#### Mercy Housing California

www.mercyhousing.org San Francisco, CA \$50,000 To support the Affordable Homeownership Program which includes a major self-help

#### National American Indian Housing Council www.naihc.net

housing component.

Washington, DC\$50,000General support to promote home owner-<br/>ship in Indian Country. Second payment of a<br/>two-year \$100,000 grant approved in 2003.

#### Native American Community Development Corporation

www.nacdc.org Browning, MT \$35,000 General support for home-ownership and financial literacy programs on Native American Reservations.

#### Navajo Partnership for Housing, Inc.

www.navajopartnershipforhousing.org St. Michaels, AZ \$50,000 General support to expand affordable home-ownership opportunities on the Navajo Nation. Second payment of a twoyear \$100,000 grant approved in 2003.

#### NCALL Research Fund, Inc.

www.ncall.org Dover, DE \$50,000 General support to expand affordable homeownership opportunities in rural Delaware. Second payment of a two-year \$100,000 grant approved in 2003.

### Neighborhood Housing Services of Chicago, Inc.

www.nhschicago.org

*Chicago, IL \$50,000* General support to provide counseling, training, and loans for home ownership, and foreclosure prevention for low-income residents.

### Neighborhood Housing Services of New Orleans, Inc.

www.nhsnola.orgNew Orleans, LA\$25,000General support to provide training, financial support, and construction managementto assist low-income residents to become orremain homeowners. First payment of a two-year \$50,000 grant approved in 2004.

### Neighborhood Housing Services of New York City, Inc.

www.nhsnyc.org New York, NY \$125,000 General support to assist low-income people to become homeowners. Second payment of a two-year \$250,000 grant approved in 2003.

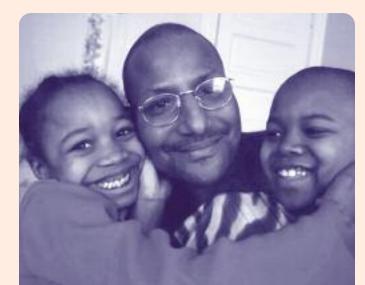
#### Neighborhood Housing Services, Inc. of Great Falls

www.nhsgf.org Great Falls, MT \$35,000 General support to provide home-ownership opportunities in the city of Great Falls and throughout Montana. First payment of a twoyear \$70,000 grant approved in 2004.

#### New Orleans Neighborhood Development Collaborative, Inc.

www.nondc.org New Orleans, LA \$25,000 General support to strengthen local development groups and stabilize neighborhoods.

#### CLEVELAND HOUSING NETWORK, INC. (CHN)



Heron has supported CHN with general support grants since 1995. CHN develops housing through rehabilitation and construction for lease purchase and conventional sales for families such as this one.

#### ▶ THE F.B. HERON FOUNDATION

#### New Orleans Neighborhood Development Foundation

10

www.ndf-neworleans.com New Orleans, LA \$25,000 To provide counseling and training to lowincome families to enable them to become homeowners.

#### Peoples' Self-Help Housing Corporation

www.pshhc.org San Luis Obispo, CA \$50,000 General support to develop home ownership among low-income people. Second payment of a two-year \$100,000 grant approved in 2003.

#### Proyecto Azteca

www.proyectoazteca.org San Juan, TX \$35,000 General support to develop self-help, home-ownership opportunities in the colonias of the Rio Grande Valley of Texas. Second payment of a two-year \$70,000 grant approved in 2003.

#### Research Foundation for the City University of New York

www.rfcuny.org New York, NY \$25,000 To fund the Neighborhood Reinvestment Homeownership Survey to evaluate home counseling efforts.

#### **Rural Collaborative, Inc.**

#### www.shelterthewest.org

Park City, UT \$65,000 General support for technical assistance and financing to housing and community development organizations in the High Plains and rural Northwest. First payment of a two-year \$115,000 grant approved in 2004.

#### Sacramento Neighborhood Housing Services, Inc.

www.sacnhs.org

Sacramento, CA \$50,000 General support for home-ownership opportunities for low-income people in Sacramento, California. First payment of a two-year \$100,000 grant approved in 2004.

#### Saint Joseph's Carpenter Society

www.sjcscamden.org Camden, NJ \$60,000 General support to assist low-income people to become homeowners. Third payment of a two-year \$135,000 grant approved in 2003.

#### Santee Lynches Affordable Housing and Community Development Corp. www.communitydevelopmentsc.org/ members/santeelynches Sumter, SC \$30,000

General support to promote home ownership and home retention for low-income families in four rural South Carolina counties. First payment of a two-year \$60,000 grant approved in 2004.

#### Self-Help Enterprises

www.selfhelpenterprises.org Visalia, CA \$50,000 General support for affordable home ownership through self-help housing for farmworker families in rural California. First payment of a two-year \$100,000 grant approved in 2004.

### **United Methodist Relief Center**

www.umrc.org Mt. Pleasant, SC \$25,000 General support for housing rehabilitation for very low-income, rural homeowners in Charleston, Berkeley, and Dorchester counties.

#### **PROGRAM-RELATED INVESTMENTS**

#### Affordable Housing Resources, Inc. www.ahrhousing.org

Nashville, TN Senior loan to provide capital for predevelopment activities for home-ownership projects. \$400,000 4-year senior loan approved and disbursed in 2004.

#### **Coastal Enterprises**, Inc.

www.ceimaine.org Wiscasset, ME Senior loan to expand the capacity of the Lease-Purchase Homeownership Program. \$500,000 5-year senior loan approved in 1999.

#### **Connecticut Housing Investment Fund, Inc.**

www.chif.org Hartford, CT Senior loan to support home-ownership lending. \$250,000 3-year senior loan approved in 2003.

### Federation of Appalachian Housing Enterprises, Inc.

www.fahe.org Berea, KY Senior loan for the Development Loan Fund to provide predevelopment, construction, and bridge financing for nonprofit developers' home-ownership projects. \$500,000 6-year senior loan approved and disbursed in 2004.

#### Housing Assistance Council www.ruralhome.org

Washington, DC

Senior loan for the Rural Housing Loan Fund to finance the predevelopment activities of non-profit, self-help, and other low-income home-ownership providers in rural areas. \$750,000 6-year senior loan approved in 2003.

#### Manna, Inc.

www.mannadc.org Washington, DC Senior loan to finance the predevelopment activities for home-ownership programs. \$500,000 4-year senior loan approved and disbursed in 2004.

#### Mercy Housing, Inc.

Formerly known as McAuley Institute, Inc. www.mercyhousing.org Denver, CO Senior loan to support the Women's Homeownership Initiative. \$299,126 9-year senior loan approved in 2000.

#### → INNER CITY CHRISTIAN FEDERATION (ICCF)



As a part of its comprehensive home ownership services, ICCF offers educational classes like this one, conducts regular customer surveys and incorporates feedback into its programs.

#### ▶ 2004 ANNUAL REPORT

Self-Help Enterprises

www.selfhelpenterprises.org Visalia, CA Senior loan to finance the building of selfhelp housing. \$500,000 6-year senior loan approved in 2004 for disbursement in 2005.

#### **Sustained Excellence Alliance Corporation** *Bethesda*, *MD*

Senior loan for financing predevelopment activities of ten nonprofit affordable homeownership developers. \$500,000 5-year senior loan approved in 2002. \$250,000 disbursed in 2004. Fully committed.

#### **FIXED-INCOME SECURITIES**

#### California Rural Home Mortgage Finance Agency

Single Family Mortgage Revenue Bonds(Taxable Subordinate Mortgage Program)2003 Series A\$292,1555.25%06/01/2034A2

#### **Connecticut Housing Finance Authority**

Housing Mortgage Finance Program Bonds 2004 Sub-Series D-3, Federally Taxable \$426,004 3.11% 11/15/2007 AAA

#### **Connecticut Housing Finance Authority**

Housing Mortgage Finance	Program Bonds
2004 Sub-Series D-3,	
Federally Taxable	\$113,379
2.74% 11/15/2006	

#### Habitat for Humanity International, Inc.

Series 2001-1 \$163,458 5.00% 04/10/2009 Not Rated

# Habitat for Humanity International, Inc.Series 2002-2\$201,7155.00%04/10/2010Not Rated

 Habitat for Humanity International, Inc.

 Series 2003-1
 \$233,916

 5.00%
 04/10/2011
 Not Rated

#### Pinellas County, Florida

Housing Finance AuthoritySingle Family Housing Revenue Bonds2004 Series A-2 (Taxable)(Multi-County Program)\$476,9235.36%09/01/2026AAA

#### State of Washington

General Obligation Bonds (State Housing Trust Fund) Series 2004T – Taxable \$747,428 2.00% 07/01/2005 AA+

#### Texas Department of Housing

and Community AffairsTaxable Junior Lien Single-FamilyMortgage Revenue BondsSeries 2002A\$1,597,1767.01%09/01/2026A+

#### Virginia Housing Development Authority

Commonwealth Mortgage Bonds	
Pass-Thru Certificates	
2002 Series D	\$223,676
6.50% 06/25/2032 AAA	

#### Virginia Housing Development Authority

Commonwealth Mortgage Bonds	
Pass-Thru Certificates	
2004 Series B	\$872,811
5.50% 06/25/2034 AAA	

#### **Targeted Mortgage-Backed Securities**

Fannie Mae Pool 696281 \$1,369,061 5.50% 02/01/2033 AAA

**Freddie Mac Pool A13278** \$1,019,066 5.50% 09/01/2033 AAA

**Freddie Mac Pool A19761** \$1,012,466 5.50% 03/01/2034 AAA

Freddie Mac Pool B30919 \$102,603 8.00% 08/01/2030 AAA

Freddie Mac Pool B30933 \$73,711 7.50% 09/01/2030 AAA

Freddie Mac Pool C48098 \$253,516

7.00% 02/01/2031 AAA

Freddie Mac Pool C74732 \$818,488 5.50% 12/01/2032 AAA

Freddie Mac Pool C76858 \$1,188,682

6.00% 02/01/2033 AAA

#### MARKET-RATE PRIVATE EQUITY

#### **Genesis Workforce Housing Fund**

*New York, NY* Commitment to a private real estate partnership to develop for-sale and rental "workforce" housing in low- and moderateincome neighborhoods of Los Angeles County and other densely populated urban areas in Southern California. \$1,500,000 investment approved in 2004. \$137,563 disbursed in 2004, with an unfunded commitment at year end of \$1,362,437.

#### SELF-HELP ENTERPRISES (SHE)



Heron has provided SHE with general support grants since 1994 and a programrelated investment since 2004 to support its efforts in building and rehabilitating homes (over 10,000 since inception) and providing education and assistance to first-time homeowners.

### HOME OWNERSHIP



#### **THE F.B. HERON FOUNDATION**

#### GRANTS

12

#### Affiliated Tribes of Northwest Indians Economic Development Corp.

www.atniedc.com Edmonds, WA \$40,000 General support to provide access to capital and technical assistance for tribal enterprise development in six northwestern states. First payment of a two-year \$80,000 grant approved in 2004.

#### alt.Consulting

#### www.altconsulting.org

Pine Bluff, AR\$40,000General support to provide technical assistance to business owners and municipalitiesin the Delta. First payment of a two-year\$80,000 grant approved in 2004.

#### Appalachian By Design, Inc.

www.abdinc.org Lewisburg, WV \$40,000 To support training, coordination, and access to markets for its network of homebased knitwear producers.

## Appalachian Center for Economic Networks, Inc.

www.acenetworks.org

Athens, OH\$80,000General support to expand opportunities for<br/>business ownership and employment<br/>through network- and sector-based strate-<br/>gies. Second payment of a two-year \$160,000<br/>grant approved in 2003.

#### **Appalachian Sustainable Development**

www.appsusdev.org Abingdon, VA \$40,000 General support to develop and promote enterprises in the food, agricultural, and forestry sectors.

#### Austin Community Development Corporation

www.austincdc.orgAustin, TX\$50,000To support commercial enterprise development in Austin. First payment of a two-year\$100,000 grant approved in 2004.

#### **Cascadia Revolving Fund**

www.cascadiafund.org

Seattle, WA \$50,000 General support to provide financing and technical assistance to small businesses in Washington and Oregon. First payment of a two-year \$100,000 grant approved in 2004.

#### CHARO Community Development Corp.

www.charocorp.com Los Angeles, CA \$35,000 General support for programs to develop small businesses and entrepreneurs, particularly in the Latino community.

### City Limits Community Information Service, Inc.

www.nycfuture.org New York, NY \$25,000 Project support for "Tapping the Economic Potential of Immigrant Entrepreneurs."

#### Corporation for Enterprise Development (CFED) www.cfed.org

Washington, DC \$125,000 General support to promote enterprise development and asset-building in lowincome communities.

#### **Enterprise Corporation of the Delta**

www.ecd.org

Jackson, MS \$125,000 General support to improve access to capital that finances the creation and expansion of commercial enterprises and home ownership in the Delta regions of Arkansas, Louisiana, and Mississippi. First payment of a two-year \$250,000 grant approved in 2004.

#### Greenpoint Manufacturing and Design Center Local Development Corp. www.gmdconline.org

*Brooklyn*, NY \$30,000 General support to create and retain industrial sector jobs for low-income residents by operating a business incubator and providing technical assistance. *Second payment of a one-year* \$60,000 grant approved in 2003.

#### Kent State University Foundation, Inc./ Ohio Employee Ownership Center www.kent.edu/oeoc

*Kent, OH* \$45,000 Support for the Ohio Employee Ownership Center to provide outreach, information, and technical assistance to employees and business owners on employee ownership. *Second payment of a two-year \$90,000 grant approved in 2003.* 

#### Loyola University

www.loyno.edu/economics.institute/ New Orleans, LA \$25,000 General support to the Economics Institute to initiate and promote ecologically sound economic development for small-scale farmers and producers. Second payment of a two-year \$50,000 grant approved in 2003.

#### Loyola University

www.loyno.edu/economics.institute/ New Orleans, LA \$5,000 Develop an evaluation tool to assess the economic impact of farmers' markets.

#### Montana Community Development Corporation

www.mtcdc.org Missoula, MT \$50,000 General support for technical assistance and financing to new and expanding businesses in Montana. First payment of a two-year \$100,000 grant approved in 2004.

#### Montana Community Development Corporation

www.mtcdc.org Missoula, MT \$25,000 To support the development of the Wage and Benefits Metric, a tool to measure and monitor the economic indicators of jobs created or retained by community development organizations.

#### National Center for Employee Ownership www.nceo.org

*Oakland, CA* \$20,000 To establish guidelines and best practices for employee ownership.

#### Neighborhood Development Center, Inc.

www.ndc-mn.org St. Paul, MN \$40,000 General support for training, working capital, and incubator facilities for



ACEnet provides training, incubation facilities, capital, and strategic marketing networks to locally owned businesses in Appalachian Ohio, Kentucky and West Virgina helping businesses like this barbeque restaurant to achieve scale. Heron has provided general support grants since 1994.

APPALACHIAN CENTER FOR ECONOMIC NETWORKS (ACEnet)

#### ▶ 2004 ANNUAL REPORT

entrepreneurs and commercial real estate development in the inner cities of St. Paul and Minneapolis. *Second payment of a twoyear* \$80,000 grant approved in 2003.

#### New Mexico Community Development Loan Fund

#### www.nmcdlf.org

Albuquerque, NM \$50,000 General support to provide access to capital and technical assistance in low-income communities for the development of affordable housing and small businesses. Second payment of a two-year \$100,000 grant approved in 2003.

#### The Oregon Native American Business and Entrepreneurial Network www.onaben.org

*Tigard, OR* \$35,000 General support for technical assistance and training in small business development among Native Americans in collaboration with northwestern tribes. *Follow-on payments of a two-year* \$70,000 grant approved in 2003.

#### Paraprofessional Healthcare Institute, Inc. www.paraprofessional.org

*Bronx, NY* \$125,000 General support to expand and strengthen worker-owned enterprises in the home health care industry. *First payment of a twoyear* \$250,000 grant approved in 2004.

#### Rural Advancement Foundation International—USA www.rafiusa.org

*Pittsboro, NC* \$30,000 Project support for the Tobacco Communities Reinvestment Fund to assist farmers in developing enterprises other than tobacco farming.

#### Shorebank Enterprise Group Cleveland

www.shorebankcleveland.com Cleveland, OH \$75,000 General support to provide financing, commercial space, workforce development, and technical assistance to small businesses on Cleveland's upper east side.

#### Shorebank Enterprise Group Pacific

www.sbpac.com Ilwaco, WA \$75,000 General support to provide financing and technical assistance for small business development in low-income, coastal regions of the Pacific Northwest. First payment of a two-year \$150,000 grant approved in 2004.

#### Southern Financial Partners www.southernfinancialpartners.org

West Helena, AR \$50,000 General support for lending and technical assistance to small businesses in the Delta region.

#### Women's Action to Gain Economic Security www.wagescooperatives.org

*Oakland, CA* \$35,000 General support for the development of cooperatively owned businesses in the Bay Area. Second payment of a two-year \$70,000 grant approved in 2003.

#### **PROGRAM-RELATED INVESTMENTS**

#### **Adena Ventures, LP**

#### www.adenaventures.com Athens, OH

Limited partnership interest in a community development venture capital fund to promote business development in central Appalachia. \$350,000 10-year limited partnership interest in a development venture capital fund approved in 2000. \$227,500 disbursed in 2004. Fully committed.

#### LOYOLA UNIVERSITY • ECONOMICS INSTITUTE



The Economics Institute at Loyola receives grant support from Heron to expand the commercial infrastructure for the cottage-industry market to encourage small businesses like this flower grower.

#### Austin Community Development Corporation

#### www.austincdc.org

Austin, TX Senior loan to provide capital for small business and nonprofit facility lending in the low-income neighborhoods of Austin. \$250,000 5-year senior loan approved in 2002.

#### **Cascadia Revolving Fund**

www.cascadiafund.org Seattle, WA

Senior loan to finance small businesses and nonprofit community organizations throughout Washington and Oregon. *\$500,000 6-year senior loan approved and disbursed in 2004.* 

#### East Bay Asian Local Development Corporation

www.ebaldc.com Oakland, CA

Senior loan to finance the development of commercial real estate and to create and preserve jobs for low-income people in Oakland. \$300,000 7-year senior loan approved in 2000.

#### East Bay Asian Local Development Corporation

www.ebaldc.com Oakland, CA Senior loan to finance the development of commercial real estate and to create and preserve jobs for low-income people in Oakland. \$100,000 6-year senior loan approved in 2000.

#### Greenpoint Manufacturing and Design Center Local Development Corp. www.gmdconline.org

Brooklyn, NY

Senior loan to support real estate acquisition and development for small businesses in low-income neighborhoods in Brooklyn. \$500,000 5-year senior loan approved in 2000.

#### **Greyston Foundation**, Inc.

www.greyston.org Yonkers, NY

Senior loan to establish a debt service reserve account for the construction of a new bakery employing "hard-to-employ" individuals. \$250,000 5-year senior loan approved in 2000.

#### Jacobs Center for Nonprofit Innovation www.JacobsCenter.org

San Diego, CA

Senior loan for the development of Phase I of Market Creek Plaza as part of the revitalization of The Diamond Neighborhoods of San Diego. *\$500,000 7-year guaranteed senior loan approved in 2002.*  ENTERPRISE DEVELOPMENT

#### > THE F.B. HERON FOUNDATION

#### ▶ 14

#### **New Community Corporation**

www.newcommunity.org Newark, NJ Working capital for a modular housing factory and a business assistance center. \$500,000 5-year senior loan approved in 1999.

#### New Mexico Community Development Loan Fund

www.nmcdlf.org Albuquerque, NM Senior loan for enterprise development, home ownership, community facilities, or other projects beneficial to low-income communities. \$300,000 5-year senior loan approved in 2001.

#### Penn Venture Partners, LP

#### www.pennventures.com

Harrisburg, PA

Limited partnership interest in a community development venture capital fund to promote business development in northern and central Pennsylvania. \$250,000 10-year limited partnership interest in a community development venture capital fund approved in 2002. \$166,667 disbursed in 2004. Fully committed.

#### The Reinvestment Fund, Inc.

www.trfund.com Philadelphia, PA Senior loan to finance enterprise development in low- and moderate-income communities. \$500,000 7-year senior loan approved in 2002.

#### **Self-Help Ventures Fund**

www.self-help.org

Durham, NC Senior loan to finance commercial and community facility loans to small businesses and nonprofits in low-wealth communities of North Carolina. \$1,000,000 8-year senior loan approved in 2003.

#### **Shorebank Enterprise Group Pacific**

www.sbpac.com

Ilwaco, WA Senior loan to finance business and community development financing throughout coastal Washington and Oregon. \$250,000 4-year senior loan approved in 2004 for disbursement in 2005.

#### SJF Ventures II, L.P.

www.sjfund.com Durham, NC

Limited partnership interest in a community development venture capital fund investing in growing businesses in the eastern United States. \$500,000 10-year limited partnership approved and disbursed in 2004.

#### **The Southern Appalachian Fund, LP** *London, KY*

Limited partnership interest in a community development venture capital fund to promote economic development in southern Appalachia. \$400,000 10-year limited partnership interest in a community development venture capital fund approved in 2002.

#### **FIXED-INCOME SECURITIES**

#### Alabama Incentives Financing Authority

Taxable Special Obligation BondsSeries 1999-B\$1,901,5907.75%10/01/2019AAA

#### Arkansas Development Finance Authority

Taxable Economic DevelopmentRevenue Bonds(ADFA and ADED Guaranty Programs—2002 Series B)3.90%10/01/2008AAA

#### Kirkwood Community College

(Merged Area X), State of Iowa Taxable Industrial New Jobs Training Certificates Series 2002-1A \$224,456 4.40% 06/01/2010 AA-

#### Kirkwood Community College (Merged Area X), State of Iowa

Taxable Industrial New Jobs TrainingCertificatesSeries 2002-1B\$230,2374.60%06/01/2011AA-

#### MARKET-RATE PRIVATE EQUITY

#### Bay Area Equity Fund I, LP

San Francisco, CA

Commitment to a private equity fund to make investments primarily in mid-to-late stage growth companies located, or willing to locate in or near one of 46 designated low- and moderate-income neighborhoods in the nine-county Bay Area of Northern California. \$1,000,000 investment approved in 2002. \$150,000 disbursed in 2004, with an unfunded commitment at year end of \$800,000.

#### **ICV Partners**, L.P.

#### www.icvcapital.com New York, NY

Commitment to a private equity fund established principally to invest in smalland middle-market companies that serve, operate in, hire from, or seek to expand into America's inner cities. \$2,500,000 investment approved in 2000. \$417,104 disbursed in 2004, with an unfunded commitment at year end of \$426,433.

#### **Yucaipa Corporate Initiatives Fund I, LP** Los Angeles, CA

Commitment to a private equity fund established to invest in corporate partnerships that relocate to or expand their operations in underserved rural and urban communities throughout the United States. \$2,500,000 investment approved in 2003. \$936,188 disbursed in 2004, with an unfunded commitment at year end of \$1,256,831.

#### → RURAL ADVANCEMENT FUND INC. (RAFI)



With grant support from Heron, RAFI helps farmers like these in formerly tobaccodependent communities to create new agricultural enterprises that generate jobs, find alternative uses for tobacco equipment and facilities, enhance and protect natural resources, and benefit other farmers in the community.

#### ▶ 2004 ANNUAL REPORT

#### **GRANTS**

#### Associated Early Care and Education, Inc.

www.associatedearlycareandeducation.org Boston, MA \$75,000 General support to expand the number of nationally accredited programs serving lowincome children in the metropolitan Boston area. First payment of a two-year \$150,000 grant approved in 2004.

#### **Child Care Resources**

#### www.childcareresources.org

\$25,000 Missoula, MT To support efforts to increase the number of nationally accredited family child care and center-based programs in southwestern Montana. First payment of a two-year \$50,000 grant approved in 2004.

#### **Child Care Resources**

#### www.childcare.org

Seattle, WA \$40,000 General support to expand the number of nationally accredited child care programs and provide training and technical assistance to providers serving low-income children in Seattle and King County.

#### **Down East Partnership for Children**

#### www.depc.org

Rocky Mount, NC \$40,000 General support to provide child care scholarships to low-income parents who work or attend school in Nash and Edgecombe counties and to assist local child care centers and family homes achieve the highest levels of accreditation. Second payment of a two-year \$80,000 grant approved in 2003.

#### Easter Seals, Inc.

www.easter-seals.org \$50,000 Chicago, IL Project support for Easter Seals Child Development Network which supports inclusionary child services and National Association for the Education of Young Children accreditation among its affiliates across the country.

#### The Family Conservancy

www.thefamilyconservancy.org Kansas City, KS \$125,000 To help community-based child care centers and family day care in Kansas City achieve quality care national accreditation. Second payment of a two-year \$250,000 grant approved in 2003.

#### National Association for the Education of Young Children

www.naeyc.org \$50,000 Washington, DC Project support for accreditation reinvention, including deploying additional validators to rural programs serving lowincome families.

#### North Carolina Partnership for Children, Inc.

www.ncsmartstart.org Raleigh, NC \$40,000 Project support for the Smart Start National Assistance Center to increase the availability of high-quality child care in the southeast.

#### EASTER SEALS, INC.



Heron provides a general support grant to Easter Seals for its Childcare Network that supports accredited, inclusive childcare programs that address the special needs of children with disabilities.

#### Nova Southeastern University, Inc./ Family Center of Tampa Bay www.nova.edu/cwis/familycenter/ fctampa/index.html

#### Tampa, FL

\$30,000 To support the Family Center of Tampa Bay in promoting national accreditation among child care centers and home-based child care in Tampa Bay, Florida. Second payment of a two-year \$75,000 grant approved in 2003.

CHILD CARE

#### Partnership for Quality Child Care

www.earlystars.com Chicago, IL \$100,000 General support to increase the number of nationally accredited child care centers serving low-income children and communities. Second payment of a two-year \$200,000 grant approved in 2003.

#### **The Sheltering Arms**

#### www.shelteringarmsforkids.com Atlanta, GA \$100,000 General support to provide nationally accredited, high-quality child care to lowincome families in the Atlanta metropolitan area. Follow-on payments of a two-year \$200,000 grant approved in 2003.

#### Suwannee Valley Community Coordinated Child Care, Inc.

www.sv4cs.org Lake City, FL \$35,000 General support for nationally accredited child care, Head Start programs, and technical assistance for accreditation in rural northern Florida. Second payment of a twoyear \$70,000 grant approved in 2003.

#### **United Way of New York City**

www.unitedwaynyc.org New York, NY \$50,000 Project support for the Quality New York child care initiative.

#### **PROGRAM-RELATED INVESTMENTS**

#### **Community Loan Fund of New Jersey** www.njclf.com

Trenton, NI

Senior loan to finance development of center-based and family child care. \$500,000 8-year senior loan approved in 2003 and disbursed in 2004.

#### Low Income Investment Fund

www.liifund.org San Francisco, CA Senior loan to finance development of center-based and family child care. \$500,000 9-year senior loan approved in 2000.



#### > THE F.B. HERON FOUNDATION

#### GRANTS

#### Boston Community Capital

www.bostoncommunitycapital.org

Boston, MA \$100,000 General support to increase access to capital for affordable housing, community facilities, and business start-ups and expansions to benefit low-income residents and lowincome communities. First payment of a two-year \$200,000 grant approved in 2004.

#### California Reinvestment Committee www.calreinvest.org

San Francisco, CA \$35,000 General support to help low-income communities in California use the Community Reinvestment Act and related strategies to gain access to capital. Second payment of a two-year \$70,000 grant approved in 2003.

#### **Chicago Community Loan Fund**

www.cclfchicago.org Chicago, IL \$40,000 General support to provide low-cost, flexible financing to nonprofit organizations working to revitalize low-income neighborhoods throughout metropolitan Chicago.

#### The Community Development Venture Capital Alliance www.cdvca.org

#### www.cuvcu.org

*New York, NY* \$50,000 Project support for practitioner-led effort to improve measurement of financial and social impact of community development venture capital funds. *Second payment of a two-year* \$100,000 grant approved in 2003.

#### Community Loan Fund of New Jersey www.njclf.com

*Trenton*, *NJ* \$75,000 General support for access to capital and technical assistance for affordable housing, child care facilities expansions, and business start-ups and expansions for low-income residents of New Jersey. *Second payment of a two-year* \$150,000 grant approved in 2003.

### The Community Reinvestment Association of North Carolina

www.cra-nc.org

Durham, NC \$40,000 General support to build and protect community wealth by improving the services and practices of North Carolina financial institutions. Second payment of a two-year \$80,000 grant approved in 2003.

#### Community Reinvestment Fund, Inc. www.crfusa.com

Minneapolis, MN \$100,000 Equity grant to support the development of a robust secondary market in communitybased economic development loans in order to increase the flow of capital to low-income communities. Follow-on payments of a twoyear \$200,000 grant approved in 2003.

#### Credit Where Credit Is Due, Inc.

www.cwcid.org New York, NY

*New York, NY* \$25,000 General support to provide access to capital and financial services through community development credit unions serving lowincome residents in the Washington Heights and Harlem neighborhoods of New York City. Second payment of a one-year \$50,000 grant approved in 2003.

#### D2D Fund, Inc.

www.d2dfund.org Roxbury, MA \$30,000 Project support to develop software to decrease costs of administering small savings accounts and make low-balance savers more attractive to financial institutions.

#### Demos: A Network for Ideas and Action, Ltd. www.demos-usa.org

New York, NY \$35,000 Project support for the Economic Opportunity Program's policy research on the relationship between consumer debt and asset building.

#### Earned Asset Resource Network, Inc. www.sfearn.org

San Francisco, CA \$50,000 General support for the development of its Individual Development Account program. First payment of a two-year \$100,000 grant approved in 2004.

#### First Nations Development Institute

www.firstnations.orgFredericksburg, VA\$50,000General support for grantmaking, technicalassistance, and research programs to helptribes and indigenous peoples control anddevelop their assets. First payment of a two-year \$100,000 grant approved in 2004.

#### First Nations Oweesta Corporation

www.oweesta.org Rapid City, SD \$50,000 General support to assist tribes and tribal communities through loans, investments, technical assistance, training, and financial literacy education.

#### Innovest Strategic Value Advisors

#### www.innovestgroup.com New York, NY \$65,000 Project support for research and development of a "positively screened" equity

ment of a "positively screened" equity portfolio consisting of publicly traded companies with superior records in community investing.

#### Lakota Fund

#### www.lakotafund.org

Kyle, SD\$25,000General support to increase access to<br/>capital and provide technical assistance for<br/>Lakota entrepreneurs on the Pine Ridge<br/>Reservation. Third payment of a two-year<br/>\$100,000 grant approved in 2002.

#### Lenders for Community Development www.L4cd.com

San Jose, CA \$50,000 General support to provide financing and technical assistance for small-business development, home-ownership opportunities, and Individual Development Accounts for low-income people in Silicon Valley. Second payment of a two-year \$100,000 grant approved in 2003.

#### → BOSTON COMMUNITY CAPITAL



Since 1993, Heron has provided general support to this highperforming community development financial institution whose loans and investments are supporting home ownership, economic development, and overall revitalization in communities like this site in Roxbury, MA.

▶ 16

> 2004 ANNUAL REPORT



#### Low Income Investment Fund

#### www.liifund.org

San Francisco, CA \$100,000 General support to increase access to capital in low-income communities for strategies including home ownership and child care. First payment of a two-year \$200,000 grant approved in 2004.

#### National Community Capital Association

www.communitycapital.org Philadelphia, PA \$50,000 To support the CDFI Assessment and Rating System and the Financial Innovation project.

#### National Community Reinvestment Coalition, Inc.

www.ncrc.org Washington, DC \$100,000 General support to expand small-business lending, combat predatory lending, and provide access to capital in low-income communities. Second payment of a two-year \$200,000 grant approved in 2003.

#### National Community Reinvestment Coalition, Inc.

www.ncrc.org Washington, DC \$100,000 Project support for the Economic Justice Campaign.

#### National Federation of Community Development Credit Unions, Inc. www.natfed.org

*New York, NY* \$50,000 General support to strengthen the operations of community development credit unions. *First payment of a two-year* \$100,000 grant approved in 2004.

#### New Hampshire Community Loan Fund, Inc. www.nhclf.org

*Concord*, NH \$70,000 General support to foster affordable housing and economic opportunity. *First payment of a two-year* \$140,000 grant approved in 2004.

#### New School University

www.wallstreetwithoutwalls.com New York, NY \$75,000 To support the Capital Markets Access Project that provides technical assistance to community development corporations, community development finance institutions, and other nonprofits seeking to access private capital markets.

#### New York City Financial Network Action Consortium, Inc. www.nycfnac.org

Brooklyn, NY \$30,000 General support to help credit unions meet the financial service needs of New Yorkers who do not have bank accounts.

#### North Carolina Minority Support Center www.ncmsc.org

Durham, NC \$75,000 General support to strengthen the work of community development corporations and credit unions in North Carolina through operating grants, financing, and technical assistance. First payment of a two-year \$150,000 grant approved in 2004.

#### North Carolina Minority Support Center www.ncmsc.org

Durham, NC \$45,000 Project support to capitalize Generations Community Federal Credit Union.

#### Quitman County Development Organization, Inc.

www.qcdo.org Marks, MS \$50,000 General support for access to capital, home ownership, and enterprise development in the Mississippi Delta. First payment of a twoyear \$100,000 grant approved in 2004.

#### The Reinvestment Fund, Inc.

www.trfund.com Philadelphia, PA \$125,000 To support the Public Policy & Program Assessment Department's efforts to track the impact of the Fund's lending and investments. First payment of a two-year \$250,000 grant approved in 2004.

#### Social Investment Forum Foundation, Inc.

www.socialinvest.orgWashington, DC\$50,000To support the "One Percent in<br/>Communities" Campaign in order to triple<br/>the dollars involved in community investing<br/>over five years. Second payment of a two-year

#### Southern New Hampshire University

\$100,000 grant approved in 2003.

www.snhu.edu Manchester, NH \$35,000 To support the efforts of the Financial Innovations Roundtable to increase access to capital and financial services in low-income communities. Second payment of a two-year \$70,000 grant approved in 2003.

#### Washington University

www.gwbweb.wustl.edu/csd St. Louis, MO \$75,000 General support for the Center for Social Development's ongoing research on asset building among low-income families. First payment of a two-year \$150,000 grant approved in 2004.

#### WECO Fund, Inc.

www.wecofund.com Cleveland, OH \$75,000 General support to provide citywide financial services and education programs to low-income individuals, families, and companies. Second payment of a two-year \$150,000 grant approved in 2003.

#### Woodstock Institute

www.woodstockinst.org

*Chicago, IL* \$100,000 General support for research and technical assistance toward meeting the capital and credit demands of low-income neighborhoods. *Second payment of a two-year* \$200,000 grant approved in 2003.

#### LENDERS FOR COMMUNITY DEVELOPMENT (LCD)



LCD, which receives general support from Heron, addresses the widening incomedisparity levels in Silicon Valley by financing affordable housing and small businesses like this trucking company in East Palo Alto, CA, and by helping people to build savings to create wealth.



#### **THE F.B. HERON FOUNDATION**

#### World Institute on Disability

www.wid.org Oakland, CA \$25,000 To support the expansion of the Individual Development Accounts program among people with disabilities. Second payment of a two-year \$50,000 grant approved in 2003.

#### **PROGRAM-RELATED INVESTMENTS**

#### Alternatives Federal Credit Union www.alternatives.org

Ithaca, NY

Secondary capital to support home mortgages and small business lending. \$250,000 7-year secondary capital loan approved in 2002.

#### Boston Community Loan Fund, Inc.

#### www.bostoncommunitycapital.org Boston, MA

Pre-development, construction, and "bridge" financing for affordable housing, community facilities, and child care projects. *\$150,000 10-year subordinated loan or "equity equivalent" approved in 2000.* 

#### Calvert Social Investment Foundation, Inc.

www.calvertfoundation.org Bethesda, MD Subordinated loan to increase the capacity of the Calvert Foundation to issue Community Investment Notes. \$500,000 3-year subordinated loan approved in 2003 and disbursed in 2004.

#### Community Reinvestment Fund, Inc.

www.crfusa.com Minneapolis, MN

Senior loan to facilitate expansion of a secondary market in community development loans. \$500,000 5-year senior loan approved in 2000. Additional \$500,000 amendment approved and disbursed in 2004.

#### **First Delta Federal Credit Union**

#### www.qcdo.org

Marks, MS

Insured deposit to match a deposit from the Community Development Revolving Loan Program of the National Credit Union Administration. *\$100,000 5-year insured deposit approved in 2000.* 

#### **National Community Capital Association**

www.communitycapital.org Philadelphia, PA Senior loan to provide flexible financing for Community Development Financial Institutions. \$500,000 8-year senior loan approved in 2002.

#### National Federation of Community Development Credit Unions, Inc. www.natfed.org

New York, NY Secondary capital facility for low-income designated credit unions. \$250,000 8-year senior loan approved in 1998.

#### National Federation of Community Development Credit Unions, Inc. www.natfed.org

New York, NY Nominee deposits for rural community development credit unions. \$750,000 5-year nominee deposits approved in 2001.

#### **Native American Bancorporation**

www.nabna.com Denver, CO Preferred stock in an Indian-owned development bank serving reservation communities and tribal enterprises. \$300,000 10-year preferred stock investment approved and disbursed in 2004.

#### North Carolina Minority Support Center www.ncmsc.org

Durham, NC Collateralized loan to assist credit unions serving low-income communities to increase home mortgage and business lending. \$500,000 8-year loan collateralized by credit union deposits approved in 1999.

#### **Opportunities Credit Union** www.vdcu.org

Burlington, VT

Secondary capital to support home mortgages and small business lending. \$250,000 7-year secondary capital loan approved in 2001.

#### **MARKET-RATE DEPOSITS**

Deposits are for \$100,000 unless otherwise specified.

Albina Community Bank www.albinabank.com Portland, OR

\$200,000\*

Alternatives Federal Credit Union www.alternatives.org Ithaca, NY

Appalachian Federal Credit Union Berea, KY

Bank of Cherokee County www.bankofcherokeecounty.net

Hulbert, OK

**Bethex Federal Credit Union** www.bethexfcu.org Bronx, NY

Carver Federal Savings Bank www.carverbank.com New York, NY

Carver Federal Savings Bank www.carverbank.com New York, NY

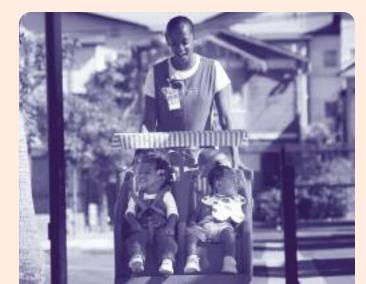
\$150,000\*\*

**Central Bank of Kansas City** www.centralbankkc.com Kansas City, MO

**Citizens Trust Bank** www.ctbatlanta.com Atlanta, GA

**City First Bank of DC** www.city-first.com Washington, DC

#### LOW INCOME INVESTMENT FUND (LIIF)



LIIF has received general support funding from Heron since 1993 for affordable home ownership, child care, and other vital community revitalization efforts. In addition, Heron made a programrelated investment to finance LIIF's development of center-based and family child care.

#### ▶ 2004 ANNUAL REPORT

**City National Bank of New Jersey** www.citynatbank.com Newark, NJ

**Community Capital Bank** www.communitycapitalbank.com Brooklyn, NY

**Community Choice Federal Credit Union** *Indianapolis, IN* 

Dakotaland Federal Credit Union www.dakotalandfcu.com Huron, SD

**Douglass National Bank** www.douglassbk.com Kansas City, KS

**Elk Horn Bank & Trust** *www.ehbt.com Arkadelphia, AR* 

**First American International Bank** *Brooklyn, NY* 

**First Bank of the Delta, N.A.** www.firstbankdelta.com West Helena, AR

**Friendship Community Federal Credit Union** *Clarksdale, MS* 

Generations Community Credit Union www.gencomcu.org Durham, NC

Genesee Co-Op Federal Credit Union www.gencoopfcu.com Rochester, NY **The Harbor Bank of Maryland** www.theharborbank.com Baltimore, MD

Hope Community Credit Union www.hopecu.org Jackson, MS

Latino Community Credit Union www.cooperativalatina.org Durham, NC

**Legacy Bank** www.legacybancorp.com Milwaukee, WI

**Liberty Bank and Trust Company** www.libertybank.net New Orleans, LA

**Mechanics and Farmers Bank** www.mfbonline.com Durham, NC

Mission Community Bank www.MissionCommunityBank.com San Luis Obispo, CA

Native American Bank, NA www.nabna.com Denver, CO

**Neighborhood National Bank** www.mynnb.com National City, CA

North Star Community Credit Union www.northstarccu.com Maddock, ND **Opportunities Credit Union** www.vdcu.org Burlington, VT

**Self-Help Credit Union** www.self-help.org Durham, NC

Shorebank www.shorebankcorp.com Chicago, IL

\$300,000\*

19

Shorebank www.shorebankcorp.com Chicago, IL

**ShoreBank Cleveland** www.shorebankcleveland.com Cleveland, OH

**South Carolina Community Bank** *Columbia, SC* 

Syracuse Cooperative Federal Credit Union www.syrcoopfcu.org Syracuse, NY

**University National Bank** www.universitybank.com St. Paul, MN

#### **FIXED-INCOME SECURITIES**

Community Reinvestment Revenue Notes Fifteen Series Class A-1 Senior \$534,870 4.85% 05/01/2020 Not Rated

\*Certificate of Deposit Account Registry Service<sup>™</sup> (CDARS) insured deposit \*\*Uninsured deposit

#### **OTHER GRANTS**

In addition to the grants made within our five wealth-creation program strategies, Heron has provided support in these other areas.

NONPROFIT SECTOR				BOARD- AND STAFF-DIRECT	ED
Council on Foundations, Inc.		New York Regional Association	1	Community Service Grants	
Washington, DC	\$22,320	of Grantmakers		·	\$13,000
C A		New York, NY	\$10,950		
The Foundation Center		,	,	Matching Grants	
New York, NY	\$5,000	Nonprofit Coordinating Comm	ittee	-	\$35,390
		of New York, Inc.			
Independent Sector		New York, NY	\$1,500	Board-/Staff-Directed Grants	
Washington, DC	\$5,000				\$108,500
C C		Philanthropic Research, Inc.			
		Williamsburg, VA	\$10,000		

ACCESS TO CAPITAL



20

#### GRANTS

#### **Abyssinian Development Corporation**

www.adcorp.org New York, NY \$75,000 General support for comprehensive services in home ownership, economic development, and economic literacy training.

#### **Applied Urban Research Institute**

#### www.aurikc.org

*Kansas City, MO* \$25,000 General support for technical assistance and financing of development projects, including home ownership and commercial real estate, in low-income communities.

#### The Aspen Institute, Inc.

www.aspeninstitute.orgWashington, DC\$50,000Support for the Aspen Roundtable onCommunity Change. First payment of a two-<br/>year \$100,000 grant approved in 2004.

#### Avenue Community Development Corporation

#### www.avenuecdc.org Houston, TX

Houston, TX \$25,000 General support for home ownership and commercial real estate development in the Near Northside neighborhood of Houston.

#### Calvert Social Investment Foundation, Inc./ National Rural Funders' Collaborative www.nrfc.org

Bethesda, MD\$150,000To support the National Rural Funders'Collaborative that seeks to expand resourcesavailable to low-income rural areas andimprove the practice of rural grantmaking.First payment of a two-year \$300,000 grantapproved in 2004.

#### **Center for Community Change**

www.communitychange.org Washington, DC \$25,000 General support to strengthen communitybased organizations' programs and opera-tions, and to advance public policies that improve opportunities for low-income people.

#### Chicago Lawyers' Committee for Civil Rights Under Law, Inc.

#### www.clccrul.org Chicago, IL

\$40,000

To support the Community Economic Development Law Project that provides and coordinates *pro bono* legal assistance to community groups that strengthen Chicago's neighborhoods through affordable housing and economic development. *Follow-on payments of a two-year* \$80,000 grant approved in 2003.

#### Chicanos Por La Causa, Inc.

www.cplc.org Phoenix, AZ \$75,000 General support for community-building and revitalization efforts in Arizona, including small business lending, homeownership development, migrant Head Start, and credit union services. Second payment of a two-year \$150,000 grant approved in 2003.

#### Citizen Policy & Education Fund of New Jersey www.njcitizenaction.org

Hackensack, NJ \$50,000 General support for organizing efforts and programs to increase home ownership, access to capital, and financial literacy in low- and moderate-income neighborhoods in New Jersey. Second payment of a two-year \$100,000 grant approved in 2003.

### City Vision Ministries

www.cityvisionministries.org Kansas City, KS \$35,000 General support for home ownership and commercial real estate development in low-income Kansas City, Kansas neighborhoods.First payment of a two-year \$70,000 grant approved in 2004.

#### **Coastal Enterprises, Inc.** *www.ceimaine.org*

Wiscasset, ME \$100,000 General support for affordable home ownership, enterprise development, and access to capital. Second payment of a twoyear \$200,000 grant approved in 2003.

### Community Development Advocates of Detroit

#### www.cdadonline.org Detroit, MI \$45,000 General support for capacity building efforts, including work with community development practitioners to demonstrate the impact of their work. Follow-on payments of a two-year \$90,000 grant approved in 2003.

### Community Development Corporation of Long Island

www.cdcli.org Centereach, NY \$35,000 General support for affordable home ownership and enterprise development.

#### **Community Development**

#### Partnerships' Network

www.cdpn.org Denver, CO \$25,000 Project support for a Practitioner's toolkit for the "Campaign for America's Core Cities."

#### CHWC, Inc.

www.chwconline.com Kansas City, KS \$35,000 General support for home ownership and commercial real estate development in lowincome Kansas City neighborhoods.

#### Cypress Hills Local Development Corporation, Inc.

www.CypressHills.org Brooklyn, NY \$50,000 General support to revitalize the Cypress Hills community of Brooklyn through commercial development and home ownership. First payment of a two-year \$100,000 grant approved in 2004.

#### → EL CENTRO, INC.



This Kansas Citybased organization receives generalsupport dollars from Heron for its comprehensive community development programs including accredited child care programs like this that serve over 600 children.

#### ▶ 2004 ANNUAL REPORT

#### **Detroit Catholic Pastoral Alliance**

Detroit, MI \$35,000 General support for community development efforts focusing on home ownership and small business development in lowincome eastside Detroit neighborhoods. *First payment of a two-year* \$70,000 grant approved in 2004.

#### The Development Training Institute www.dtinational.org

*Baltimore, MD* \$50,000 General support for programs to strengthen the capacity and leadership of community development practitioners.

#### East Bay Asian Local Development Corporation www.ebaldc.com

Oakland, CA\$75,000General support for comprehensive<br/>neighborhood planning and improvement,<br/>including home ownership and economic<br/>development, to enhance the quality of<br/>life for low-income East Bay residents.<br/>Second payment of a two-year \$150,000<br/>grant approved in 2003.

#### East Side Neighborhood Development Company, Inc.

#### www.esndc.org

St. Paul, MN\$75,000General support for community revitaliza-<br/>tion efforts including home ownership and<br/>business development on the east side of<br/>St. Paul. First payment of a two-year<br/>\$150,000 grant approved in 2004.

#### El Centro, Inc.

in 2003.

www.elcentroinc.com Kansas City, KS \$50,000 General support for asset development efforts, including home ownership, Individual Development Accounts, enterprise development, and quality child care. Follow-on payments of a two-year \$100,000 grant approved in 2003.

#### The Faith Center for Community Development, Inc.

www.fccd.org New York, NY \$50,000 General support to increase the capacity of faith-based organizations to help create and sustain healthy neighborhoods. Second payment of a two-year \$100,000 grant approved

#### Fifth Ward Community Redevelopment Corporation

www.fifthwardcrc.org Houston, TX \$60,000 General support for home ownership and commercial development in Houston's Fifth Ward. First payment of a two-year \$120,000 grant approved in 2004.

#### Guadalupe Center, Inc.

www.guadalupecenters.org Kansas City, MO \$75,000 To develop a home-ownership program and expand its credit union serving low-income residents. Second payment of a two-year \$150,000 grant approved in 2003.

#### Housing and Community Development Network of New Jersey

www.hcdnnj.org Trenton, NJ \$50,000 General support to provide technical assistance and training in organizational development, management, community planning, and policy evaluation to community development practitioners. First payment of a two-year \$100,000 grant approved in 2004.

#### Interfaith Education Fund, Inc.

Austin, TX\$125,000General support for research, training,<br/>and organizing efforts through a network<br/>of congregation-based organizations in the<br/>Southwest. Second payment of a two-year<br/>\$250,000 grant approved in 2003.

#### Isles Inc.

#### www.isles.org Trenton, NJ \$90,000 General support for programs that develop housing for low-income people, counsel first-time homebuyers, encourage savings through Individual Development Accounts, and promote sustainable development. Second payment of a two-year \$180,000 grant approved in 2003.

#### Kansas City Neighborhood Alliance www.kcna.org

Kansas City, MO\$100,000General support for community-buildingstrategies, focusing on home ownershipand block organizing, in Kansas City neighborhoods. Second payment of a two-year\$200,000 grant approved in 2003.

#### La Casa de Don Pedro

www.lacasanwk.org Newark, NJ \$30,000 General support for comprehensive community development, primarily in Newark's North Ward.

#### Lawndale Christian Development Corporation

www.lcdc.net Chicago, IL \$40,000 General support of neighborhood revitalization efforts including housing development for ownership and economic development. First payment of a two-year \$80,000 grant approved in 2004.

#### Local Initiatives Support Corporation

www.liscnet.org/mid\_south/ Greenville, MS \$2,000 Support for Mid South Delta LISC's Impact Award made at its annual conference.

#### ► KANSAS CITY NEIGHBORHOOD ALLIANCE (KCNA)



comprehensive community development efforts including home ownership, its endeavors to become a "learning organization," and strong attention to impact, KCNA has received general support funds from Heron since 1994.

Because of its

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#### Maryland Center for Community Development

www.mccd.org

*Baltimore*, MD \$30,000 General support for work with community development corporations to promote a statewide Individual Development Account initiative, home-ownership activities, and the Success Measures Project. Second payment of a two-year \$60,000 grant approved in 2003.

### Massachusetts Association of Community Development Corporations

www.macdc.org

*Boston*, MA \$30,000 To support its members' home ownership, enterprise development, and access to capital efforts.

#### Metro IAF, Inc.

www.industrialareasfoundation.org Rego Park, NY \$75,000 General support for large-scale homeownership programs and other neighborhood development actions. Second payment of a two-year \$150,000 grant approved in 2003.

#### Midtown Community Development Corporation

#### www.swopecommunitybuilders.org

Kansas City, MO\$100,000General support for community-buildingefforts including home ownership and com-mercial development in midtown KansasCity. Second payment of a two-year \$200,000grant approved in 2003.

#### Mission Economic Development Association www.medasf.org

San Francisco, CA \$35,000 General support to promote enterprise development and home-ownership opportunities in San Francisco's Mission District. Follow-on payments of a two-year \$70,000 grant approved in 2003.

#### Mountain Association for Community Economic Development www.maced.org

*Berea, KY* \$50,000 To support enterprise development and sustainable community-based economic development in Appalachian Kentucky. *First payment of a two-year* \$100,000 grant approved in 2004.

#### National Committee for Responsive Philanthropy

www.ncrp.org Washington, DC \$5,000 General support to advance accountability in philanthropy.

#### **National Housing Institute**

www.nhi.org

*Montclair*, *NJ* \$40,000 General support to provide information, analysis, and resources to community-based practitioners engaged in community development efforts. *First payment of a two-year* \$80,000 grant approved in 2004.

#### Neighborhood Funders Group, Inc. www.nfg.org

Washington, DC \$25,000 General support to a national membership association for grantmakers who fund community-based development, and project support for the "PRI Makers" group's educational activities.

#### Neighborhood Reinvestment Corporation www.nw.org

Washington, DC\$50,000To support development of the SuccessMeasures Data System for improving anddemonstrating impact in communities.

#### North Carolina Community Development Initiative, Inc.

#### www.ncinitiative.org

Raleigh, NC \$100,000 General support to strengthen capacity, impact, and sustainability of community development corporations in low-resource communities in North Carolina. First payment of a two-year \$200,000 grant approved in 2004.

#### NorthStar Community Development Corporation

www.northstarcdc.org Detroit, MI \$25,000 General support for home ownership and partnerships with commercial districts to revitalize neighborhoods in northern Detroit.

#### Northwest Detroit Neighborhood Development, Inc.

www.ndnd.org Detroit, MI \$35,000 For comprehensive community development, including affordable home ownership, in the Brightmoor community of Detroit. First payment of a two-year \$70,000 grant approved in 2004.

#### Oakland Livingston Human Service Agency www.olhsa.org

*Pontiac, MI* \$35,000 General support for comprehensive efforts, including Head Start programs, Individual Development Accounts, and affordable home ownership in low-income communities north of Detroit.

#### Pratt Area Community Council, Inc.

www.prattarea.org Brooklyn, NY \$35,000 General support for the Economic Development/Commercial Revitalization Initiative and the Homeowner Foreclosure Prevention Program. Second payment of a two-year \$70,000 grant approved in 2003.

#### The Resurrection Project

www.resurrectionproject.org Chicago, IL \$100,000 General support to develop and implement comprehensive community development strategies. Follow-on payments of a two-year \$200,000 grant approved in 2003.

#### MOUNTAIN ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT (MACED)



MACED has led Appalachian community development through business support and financing, citizen empowerment, and sustainable natural resource management. This mushroom farmer benefited from MACED's integrated approach to building businesses and communities.

#### **Rural Opportunities, Inc.**

www.ruralinc.org Rochester, NY \$50,000 General support for affordable home ownership, quality child care, and enterprise development. Second payment of a two-year \$100,000 grant approved in 2003.

#### Sacramento Valley Organizing Community

www.ruralisc.org/svoc.htm Sacramento, CA \$35,000 General support for comprehensive community organizing and development efforts, including home ownership and Individual Development Accounts.

## South Carolina Association of Community Development Corporations

www.communitydevelopmentsc.org Charleston, SC \$35,000 General support to advance the community economic development industry in South Carolina and support the implementation of a statewide Individual Development Account program. Third payment of a two-year \$85,000 grant approved in 2003.

### Southern Mutual Help Association, Inc.

www.southernmutualhelp.org New Iberia, LA \$50,000 General support to help low-income people develop healthy and prosperous rural communities in Louisiana through home ownership and community economic development. Second payment of a two-year \$100,000 grant approved in 2003.

#### **Urban Edge Housing Corporation**

www.urbanedge.org Boston, MA \$35,000 General support for affordable home ownership and enterprise development.

#### Washington Interfaith Network

www.industrialareasfoundation.org Washington, DC \$50,000 \$25,000 for general support and \$25,000 for project support to partner with The Reinvestment Fund to structure the citywide Neighborhood Investment Fund.

#### Washington University

www.gwbweb.wustl.edu/csd

*St. Louis, MO* \$50,000 To support "Wealth Building in Rural America," a research project to assess and advance the state of knowledge, policy, and practice regarding wealth creation in rural communities. *Full payment of a 19-month* \$50,000 grant approved in 2004.

#### **PROGRAM-RELATED INVESTMENTS**

#### Boston Community Loan Fund, Inc.

www.bostoncommunitycapital.org Boston, MA

Senior loan for affordable housing, community facilities, and other projects beneficial to low-income communities. \$350,000 5-year senior loan approved in 2000.

#### **Chicago Community Loan Fund**

www.cclfchicago.org Chicago, IL Senior loan for real estate development, equipment purchase, and working capital. \$250,000 6-year senior loan approved in 2001.

#### **Illinois Facilities Fund**

www.iff.org Chicago, IL Senior loan to finance community infrastructure in low-income communities. \$500,000 5-year senior loan approved in 1999.

#### New Hampshire Community Loan Fund, Inc. www.nhclf.org

Concord, NH

Senior loan to support expanded homeownership and small business lending. \$500,000 7-year senior loan approved in 2002.

#### Rural Community Assistance Corporation www.rcac.org

West Sacramento, CA

Senior loan to support lending activities for affordable housing, water and waste water systems, and community facility development in low-income, rural areas. \$500,000 10-year senior loan approved in 1998.

#### **FIXED-INCOME SECURITIES**

#### City of Cleveland

Taxable Economic and CommunityDevelopment Revenue BondsSeries 2004 (Core City Fund)\$297,6364.60% 12/01/2012 AAA

#### Pinole, California Redevelopment Agency

Tax Allocation Refunding BondsSeries 1998B\$1,509,7006.375%08/01/2012AAA

### Redevelopment Authority of the City of Philadelphia

City of Philadelphia Neighborhood Transformation Initiative Taxable Revenue Bonds, Series 2002B \$1,295,450 5.30% 04/15/2007 AAA

#### **Texas Public Finance Authority**

Unemployment Compensation Obligation Assessment Revenue Bonds, Series 2003B \$991,720 2.125% 12/15/2005 AA

### US Department of Housing and Urban Development

Section 108 Government Guaranteed Participation Certificates Series HUD 2001-A \$1,012,500 4.97% 08/01/2005 AAA

#### MARKET-RATE PRIVATE EQUITY

#### Bay Area Smart Growth Fund I, LLC www.basgf.com

San Francisco, CA

Commitment to a private equity fund to invest in commercial and residential real estate projects in 46 designated low- and moderate-income neighborhoods in the nine-county Bay Area of Northern California. \$1,500,000 investment approved in 2001. \$492,557 disbursed in 2004, with an unfunded commitment at year end of \$304,797.

#### UrbanAmerica, L.P.

#### www.urbanamerica.com New York, NY

Commitment to a private real estate partnership to acquire and develop retail and commercial properties in inner-city neighborhoods in the Northeast and Southeast, including federally designated enterprise zones and enterprise communities. \$1,500,000 investment approved in 2000.

#### UrbanAmerica, L.P. II

#### www.urbanamerica.com

New York, NY

Commitment to a private real estate partnership to acquire and develop retail and commercial properties in inner-cities nationwide and to provide opportunities for corporate and retail tenants to locate facilities in such communities. \$1,000,000 investment approved in 2004 for disbursement in 2005.



23

#### STATEMENTS OF FINANCIAL POSITION

December 31, 2004 and 2003

2004	2003
\$ 2,492,722	\$ 5,562,019
224,432,032	209,585,700
45,604,909	42,497,737
403,748	357,686
294,500	368,340
\$273,227,911	\$258,371,482
2004	2003
\$ 74,465	\$ 79,734
2,715,000	3,970,000
308,746	218,425
3,098,211	4,268,159
270,129,700	254,103,323
\$273,227,911	\$258,371,482
	\$ 2,492,722 224,432,032 45,604,909 403,748 294,500 \$273,227,911 <b>2004</b> \$ 74,465 2,715,000 308,746 3,098,211 270,129,700

See accompanying notes to financial statements.

The financial information in this report has been summarized by the Foundation from its audited financial statements. A copy of the independent auditor's report, complete financial statements and notes are on file at the Foundation's office.

#### **NOTE 1. MISSION-RELATED INVESTMENTS**

Mission-related investments advance the mission of the Foundation using the core program strategies articulated in the Program Guidelines. These include both risk-adjusted, market-rate investments that advance the mission and program-related investments (PRIs).

PRIs, defined in IRC §4944(c), have a primary purpose of advancing the mission of the Foundation without a significant purpose of the production of income or the appreciation of property. PRIs are treated as charitable distributions on Internal Revenue Service form 990-PF, the tax and information return filed by private foundations for minimum-distribution requirement purposes. The Foundation's PRI loans bear interest at below-market rates, from 1% to 6%, generally payable on March 31 and September 30 of each year. Four PRIs are limited partnership interests in community development venture funds and one is preferred stock in a community development bank. The Foundation expects to hold all PRIs to maturity.

At December 31, 2004 and 2003, mission-related investments consisted of the following:

		2004		2003
	Fair or carrying value	Cost	Fair or carrying value	Cost
Invested cash and cash equivalents	\$ 576,040	\$ 576,040	\$ 544,996	\$ 544,996
Insured and uninsured deposits in Community Development Credit Unions and Community Development Banks	4,250,000	4,250,000	4,300,000	4,300,000
Fixed-income securities	19,344,102	19,145,828	18,594,425	18,284,437
Limited partnership interests	4,457,375	4,482,900	3,573,795	3,583,222
Program-related investments	16,977,392	16,977,392	15,484,521	15,484,521
	\$ 45,604,909	\$ 45,432,160	\$ 42,497,737	\$ 42,197,176

At December 31, 2004 and 2003, the Foundation had capital commitments of approximately \$4,150,000 and \$4,820,000, respectively, to mission-related limited partnerships.

### **STATEMENTS OF ACTIVITIES**

Years ended December 31, 2004 and 2003

Net investment income:	2004	2003
Interest and dividends	\$ 7,199,425	\$ 7,180,528
Less investment expenses	(1,146,779)	(980,999)
Less current Federal excise tax	(175,000)	(56,164)
Net investment income	\$ 5,877,646	\$ 6,143,365
Expenses:	2004	2003
Program services:		
Grants (see Note 2)	\$ 8,003,660	\$ 10,037,426
Program expenses	1,753,961	1,706,603
Total program services	9,757,621	11,744,029
Supporting services—administrative expenses	375,819	338,444
Total expenses	10,133,440	12,082,473
Net appreciation in fair value of investments, net of deferred Federal excise tax	20,282,171	35,846,018
Change in net assets	16,026,377	29,906,910
Unrestricted net assets at beginning of year	254,103,323	224,196,413
Unrestricted net assets at end of year	\$270,129,700	\$254,103,323

See accompanying notes to financial statements.

#### NOTE 2. GRANTS PAYABLE

The following summarizes changes in grants payable as of December 31, 2004 and 2003:

	2004	2003
Balance at beginning of year	\$ 3,970,000	\$ 2,580,000
Additions: Grants authorized	8,003,660	10,037,426
Deductions: Grants paid	(9,258,660)	(8,647,426)
Balance at end of year	\$ 2,715,000	\$ 3,970,000

# Index of Organizations

#### A

▶ 26

AAFE Community Development Fund, Inc
Access Living of Metropolitan Chicago
Adena Ventures, LP
Affiliated Tribes of Northwest Indians
Economic Development Corp12
Affordable Housing Resources, Inc
Alabama Incentives Financing Authority14
Albina Community Bank18
alt.Consulting12
Alternatives Federal Credit Union
Appalachian By Design, Inc 12
Appalachian Center for Economic Networks, Inc12
Appalachian Federal Credit Union
Appalachian Sustainable Development12
Applied Urban Research Institute
Arkansas Development Finance Authority14
Aspen Institute, Inc., The
Associated Early Care and Education, Inc15
Austin Community Development Corporation 12, 13
Avenue Community Development Corporation20

#### B

В
Bank of Cherokee County
Bay Area Equity Fund I, LP14
Bay Area Smart Growth Fund I, LLC
Bethex Federal Credit Union    18
Boston Community Capital16
Boston Community Loan Fund, Inc
Bridge Housing Corporation
Bridge Street Development Corporation
Burlington Community Land Trust, Inc

#### С

Cabrillo Economic Development Corporation8
California Reinvestment Committee
California Rural Home Mortgage Finance Agency 11
Calvert Social Investment Foundation, Inc
Capital Markets Access Project, <i>see</i> New School University
Carver Federal Savings Bank
Cascadia Revolving Fund12, 13
Center for Community Change
Center for Social Development,
see Washington University17
Central Bank of Kansas City18
CHARO Community Development Corp
Chicago Community Loan Fund 16, 23
Chicago Lawyers' Committee
for Civil Rights Under Law, Inc
Chicanos Por La Causa, Inc
Child Care Resources15
CHWC INC
Citizen Policy & Education Fund of New Jersey 8, 20
Citizens Trust Bank

City First Bank of DC
City Limits Community Information Service, Inc 12
City National Bank of New Jersey
City of Cleveland
City Vision Ministries
Cleveland Housing Network, Inc
Coastal Enterprises, Inc
Community Capital Bank
Community Choice Federal Credit Union
Community Development Advocates of Detroit 20
Community Development Corporation
of Brownsville, Inc
Community Development Corporation
of Long Island20
Community Development Partnerships' Network 20
Community Development
Venture Capital Alliance, The16
Community Loan Fund of New Jersey 15, 16
Community Reinvestment Association of North Carolina, The
Community Reinvestment Fund, Inc
Community Reinvestment Revenue Notes
Connecticut Housing Finance Authority11
Connecticut Housing Investment Fund, Inc
Corporation for Enterprise Development (CFED) 12
Council on Foundations, Inc
Credit Where Credit Is Due, Inc
Cypress Hills Local Development Corporation, Inc 20
D
D2D Fund, Inc

Dakotaland Federal Credit Union	19
Demos: A Network for Ideas and Action, Ltd	16
Detroit Catholic Pastoral Alliance	21
Development Training Institute, The	21
Douglass National Bank	19
Down East Partnership for Children	15

#### E

Earned Asset Resource Network, Inc	16
East Bay Asian Local Development Corporation	. 13, 21
East Side Neighborhood	
Development Company, Inc.	21
Easter Seals Southern California, Inc	8
Easter Seals, Inc	15
Economics Institute, <i>see</i> Loyola University	12
El Centro, Inc	21
Elk Horn Bank & Trust	19
Enterprise Corporation of the Delta	12
Enterprise Foundation	8

#### F

Faith Center for Community
Development, Inc., The
Family Conservancy, The
Fannie Mae11
Federation of Appalachian
Housing Enterprises, Inc

Fifth Ward Community
Redevelopment Corporation
First American International Bank19
First Bank of the Delta, N.A 19
First Delta Federal Credit Union
First Nations Development Institute
First Nations Oweesta Corporation
Foundation Center, The19
Freddie Mac 11
Friendship Community Federal Credit Union19

#### G

Generations Community Credit Union
Genesee Co-Op Federal Credit Union
Genesis Housing Development Corporation
Genesis Workforce Housing Fund
Greater Minnesota Housing Fund
Greenpoint Manufacturing and Design Center
Local Development Corp
Greyston Foundation, Inc
Guadalupe Center, Inc

#### н

Habitat for Humanity International, Inc	11
Harbor Bank of Maryland, The	9
HomeSight	8
Homewise, Inc	8
Hope Community Credit Union1	9
Housing and Community Development	
Network of New Jersey 2	21
Housing Assistance Council	0

#### 1

ICV Partners, L.P.	14
Illinois Facilities Fund	23
Independent Sector	19
Inner City Christian Federation	9
Innovest Strategic Value Advisors	16
Interfaith Education Fund, Inc.	21
Interfaith Housing Alliance, Inc	9
Isles Inc	21

#### J

Jacobs Center for Nonprofit Innovation13
К
Kansas City Neighborhood Alliance
Kent State University Foundation, Inc./ Ohio Employee Ownership Center12
Kirkwood Community College (Merged Area X), State of Iowa14
Knox Housing Partnership, Inc9
L
La Casa de Don Pedro
Lakota Fund16
Latin United Community Housing Association9
and the second

#### ▶2004 ANNUAL REPORT

Lawndale Christian Development Corporation	
Legacy Bank	
Lenders for Community Development	
Liberty Bank and Trust Company 19	
Local Initiatives Support Corporation	
Low Income Investment Fund15, 17	
Loyola University 12	

#### Μ

#### Ν

N
National American Indian Housing Council9
National Association for the Education
of Young Children 15
National Center for Employee Ownership
National Committee for
Responsive Philanthropy
National Community Capital Association 17, 18
National Community Reinvestment
Coalition, Inc
National Federation of Community
Development Credit Unions, Inc
National Housing Institute
National Rural Funders' Collaborative,
see Calvert Social Investment Foundation, Inc 20
Native American Bancorporation
Native American Bank, NA
Native American
Community Development Corporation
NCALL Research Fund, Inc
Neighborhood Development Center, Inc
Neighborhood Funders Group, Inc
Neighborhood Housing Services of Chicago, Inc9
Neighborhood Housing Services
of New Orleans, Inc
Neighborhood Housing Services of New York City, Inc
Neighborhood Housing Services, Inc.
of Great Falls
Neighborhood National Bank
Neighborhood Reinvestment Corporation
New Community Corporation
New Hampshire Community Loan Fund, Inc 17, 23
New Mexico Community
Development Loan Fund
1

New Orleans Neighborhood Development Collaborative, Inc
New Orleans Neighborhood
Development Foundation
New School University
New York City Financial Network
Action Consortium, Inc
New York Regional Association of Grantmakers19
Nonprofit Coordinating Committee
of New York, Inc
North Carolina Community
Development Initiative, Inc
North Carolina Minority Support Center
North Carolina Partnership for Children, Inc
North Star Community Credit Union
NorthStar Community Development Corporation 22
Northwest Detroit
Neighborhood Development, Inc
Nova Southeastern University, Inc./
Family Center of Tampa Bay15
0
Oakland Livingston Human Service Agency
Ohio Employee Ownership Center,
see Kent State University Foundation
Opportunities Credit Union
Oregon Native American Business
and Entrepreneurial Network, The
P
Paraprofessional Healthcare Institute, Inc
Partnership for Quality Child Care
Penn Venture Partners, LP
Peoples' Self-Help Housing Corporation
Philanthropic Research, Inc
Pinellas County, Florida Housing Finance Authority
Pinole, California Redevelopment Agency
Pratt Area Community Council, Inc
Proyecto Azteca10
Q
Quitman County

Development Organization, Inc.	17
Quitman/Tri-County Federal Credit Union, <i>see</i> First Delta Federal Credit Union	18
R	
Redevelopment Authority of the City of Philadelphia	23
Reinvestment Fund. Inc., The	14. 17

Reinvestment Fund, Inc., The
Research Foundation for the City University of New York10
Resurrection Project, The
Rural Advancement Foundation International—USA
Rural Collaborative, Inc
Rural Community Assistance Corporation
Rural Opportunities, Inc

#### S

Sacramento Neighborhood Housing Services, Inc	10
Sacramento Valley Organizing Community	23
Saint Joseph's Carpenter Society	10

Santee Lynches Affordable Housing and Community Development Corp	10
Self-Help Credit Union	
Self-Help Enterprises	
Self-Help Ventures Fund.	
Sheltering Arms, The	
Shorebank	
ShoreBank Cleveland	
Shorebank Enterprise Group Cleveland	
Shorebank Enterprise Group Creverand	
SJF Ventures II, L.P.	
Social Investment Forum Foundation, Inc.	
South Carolina Association of	
Community Development Corporations	23
South Carolina Community Bank	
Southern Appalachian Fund, LP, The	
Southern Financial Partners	
Southern Mutual Help Association, Inc.	
Southern New Hampshire University	
State of Washington	
Sustained Excellence Alliance Corporation	
Suwannee Valley Community	
Coordinated Child Care, Inc.	. 15
Swope Community Builders, see Midtown	
Community Development Corporation	
Syracuse Cooperative Federal Credit Union	19
т	
Texas Department of Housing	
and Community Affairs	
Texas Public Finance Authority	23
U	
United Methodist Relief Center	10
United Way of New York City	
University National Bank	
Urban Edge Housing Corporation.	
UrbanAmerica, L.P.	
UrbanAmerica, L.P. II	23
US Department of Housing	
and Urban Development	23
v	
Vermont Development Credit Union,	
see Opportunities Credit Union	19
Virginia Housing Development Authority	. 11
w	
Washington Interfaith Network	23
Washington University	
WECO Fund, Inc.	
Women's Action to Gain Economic Security	
Woodstock Institute	
World Institute on Disability	
·	
Y Vuccina Corporate Initiatives Fund LLP	14
Yucaipa Corporate Initiatives Fund I, LP	. 14

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- <sup>2</sup> Director from September 29, 2004
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- <sup>4</sup> Through July 2, 2004
- <sup>5</sup> From January 3, 2005
- <sup>6</sup> Through February 27, 2004

7 From August 1, 2005

#### Photography

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#### The F.B. Heron Foundation

100 Broadway, 17th Floor New York, NY 10005

Telephone: (212) 404 -1800 Fax: (212) 404 -1805

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